A Study on the Construction and Development Path of Library Participation in Internet + Cultural Union

Xiaohui Zhang

Zhuhai College of Jilin University, 519041, Jilin, China

Keywords: Library, Internet, Cultural Union, Construction and Development, Policy and Strategy

Abstract: With the rapid development of China's economy, China has ushered in the development of the information age, the Internet has gradually integrated into all aspects of people's lives, and has made corresponding achievements. As for libraries, we should also actively introduce Internet culture, build the development path of Internet +, ensure cultural propaganda, scientific evolution, and realize library renewal under high technology. But at present, most libraries in our country have some difficulties in the application of the Internet, the development mode of the library is relatively single, and lack of certain practical operation, library technology and management in the realization of some difficulties. Below will focus on library participation in the Internet + culture alliance construction and development path research.

1. The Important Significance of Book Hang Participation in the "Internet + Culture Alliance"

In the modern information age, library is an important way to spread our culture and information. Therefore, libraries should keep up with the trend of the times, actively introduce advanced information technology, integrate and organize our cultural resources, and further realize the strengthening of library service quality. After implementing the concept of culture and education in our country, the development of library should start from many aspects, including scientific management, improving service quality and so on, actively participate in the "Internet + Culture Alliance ", further realize its own rapid development, and improve manpower and material resources while the actual development process.

Libraries should actively rely on the advantages of Internet Expo, actively participate in the "Internet + Culture Alliance ", make rational use of modern information technology in the process of development, and take the Internet as the development platform, make updates and changes in traditional cultural alliances, integrate modern information technology into cultural alliances, further realize the library development of" Internet + Culture Alliance ", and make libraries become modern cultural libraries.

While participating in the activities of "Internet + Culture Alliance ", libraries should pay attention to actively improving and perfecting their own shortcomings, make use of cultural alliance and Internet to realize the improvement of their own shortcomings, make rational use of modern information technology and cultural ability, integrate information service ability into libraries, further realize" Internet + Culture Alliance ", create a system suitable for library development, and realize real modern library.

Figure 1

2. Libraries Ensure Synergy Culture

This paper analyzes the library of our country, finds that it has certain independence in the aspect of development, investigates the broad masses of the people in our country strictly, and finds that the impression of the library is far from the rigid and boring impression. For the better improvement of this phenomenon, libraries should actively participate in the "Internet + Culture Alliance ", enrich the library's service content, strengthen the library's service quality, diversify the library's management methods, give full play to the divergence of modern information technology Internet, provide better service for the cultural alliance, realize the complementary cooperation between library and exhibition hall and museum, further guarantee the cultural propaganda of our country, use the advantage of Internet to expand the appeal and influence degree, strengthen the propaganda to our culture under the premise of ensuring the integration of resources. achieve a real" Internet + cultural alliance ".

3. Libraries Attach Importance to the Evolution of Science

In recent years, there are some problems in the development of traditional libraries in our country. In solving the problems, we should analyze the essence of the difficulties in library development through the performance of library development difficulties, mainly around the objective needs of library development change, combined with the rapid development of modern information society. Therefore, in order to better participate in the activities of "Internet + Culture Alliance ", libraries should make some efforts to meet their own development, show their own cultural flavor in the concrete process, standardize the service characteristics of cultural alliance, further strengthen the stickiness to users, realize scientific evolution in unconsciously development, make efforts for library modernization development, truly meet the needs of modern information society development in China, build a platform for our cultural quality more comprehensively, and build a good" Internet + culture alliance ".

Figure 2

4. Interaction to Enhance Library Audience

In order to better guide the library to realize the "Internet + Culture Alliance ", so that the library can complete the interactive experience of the audience more accurately in the process of development, the library should take certain measures, not only to improve the coverage of information services in the process of service interaction, but also to ensure the diversification of the specific content of the service, and to realize the real operational advantages complementary. In this mode of co-creation and complementary management development, the library can reflect more service models in the process of the development of cultural alliance, realize the innovation and development of the library in essence, and lay a solid foundation for the progress of the library in information technology. During the process of actively participating in the activities of "Internet + Culture Alliance ", the library should optimize and adjust according to the specific subject of the cultural alliance, combine the theme of the cultural alliance, better transmit the information of the library to the audience, truly achieve good interaction in different scenes, time and background, and

realize the win-win situation between the library and the cultural alliance.

Chinese libraries are likely to encounter some difficulties in the process of participating in the "Internet + Culture Alliance ". Difficulties in participating in the "Internet + Culture Alliance" are mainly difficult to grasp and control the service subdivision under different system forms, and the disease has no diversified treatment to the existing development model, which leads to the existing development model is too single and boring, and the overall level has not been really improved. To better solve this problem, in the process of practical development and active participation in the activities of "Internet + Culture Alliance ", libraries should analyze modern information technology and integrate modern management methods into library management, further realize collaborative management analysis, solve the difficulties that arise, and lay a solid foundation for libraries to participate in" Internet + Culture Alliance "activities.

5. The Integration of Library Systems is Difficult

For libraries, different types of libraries have great differences in operation and structure. Public libraries or university libraries often use independent systems to operate in specific structures, which makes it difficult for libraries to integrate quickly in the process of participating in the activities of "Internet + Culture Alliance ". Thus, it is difficult for libraries to make a real negative on the Internet, and libraries are prone to lack of information services in the process of participating in the activities of" Internet + Culture Alliance ", thus causing some difficulties for libraries to participate in the "Internet + Culture Alliance ".

Figure 3

During the course of library development, the management mode used is often information service and collection resources. In the specific face of the audience, there is a single service mode, small promotion, lack of development, resulting in the library in the actual development management is prone to new technology mismatch phenomenon, library management mode and mode will show a passive trend, in the process of construction and development it is difficult to give full play to library advantages, information resources can not show real strength, library participation in the "Internet + cultural alliance" activities brought some difficulties.

During the course of the library's participation in the "Internet + Cultural Alliance" activities, it is difficult for the library to truly integrate the superior resources information and modern technology services into the actual development of the cultural alliance activities, resulting in the library's technical deficiencies, human resources difficulties, construction of sentences, consequences of development patterns, Difficult to achieve the follow-up activities development, the "Internet + cultural alliance" activities have a greater negative impact.

6. Library Participates in the Construction of "Internet + Culture Alliance"

libraries actively participate in the process of "internet + cultural alliance" activities, in order to be able to better integrate resource conditions, achieve more efficient cultural services, and pave the way for the development of modern information society in china. Under the background of the unity of social development and service in our country, libraries should formulate a common

development system in the process of participating in the activities of "Internet + Culture Alliance ", such as adjusting the quality of technical service, setting certain management mode, guiding libraries to realize self-development more efficiently.

During the process of participating in the activities of "Internet + Culture Alliance ", the library should first sort out the matching degree of its own service, and formulate different stage goals and establish the library system according to different periods and different actual conditions. At present, the library should ensure the purpose of the service in the process of setting the goal, optimize and adjust the service content and promotion, further realize the quantitative work mode, strengthen the implementation of the work, realize the allocation of resources, and prevent the phenomenon of blind obedience.

7. Conclusin

Libraries should actively participate in the activities of "Internet + Cultural Alliance ", keep up with the trend of the times, actively participate in the system, realize the improvement of ideas and models in all aspects, further strengthen the quality of service, perfect the mode of cooperation, realize the real cultural alliance complementary, provide more effective information services for the people of our society, and contribute to the construction of modern social civilization in our country.

References

[1] Guo, Jing. On the Development Mode and Path of "Internet + Library ". Randy World , vol. 000, no. 015, pp. P.55-57, 2016.

[2] Ji, Jialing. Study on the Construction Mechanism and Development Path of Library's Participation in "Internet + Cultural Alliance ". Chinese Journal of Chinese Medicine Library and Information , vol. 42, no. 04, pp. 41-44, 2018.

[3] Chen, Qun. On the Development Path of "Internet + Library" Integration. Library Work and Research, no. 16, 2017.